

# CHANGES

## 2013 Annual Report





301 Blankenheim Lane  
Sun Prairie, WI 53590

(608) 837-4611  
(800) 373-0783

[www.colonialclub.org](http://www.colonialclub.org)

Dear Friends,

We are pleased to present the 2013 Colonial Club Annual Report. On the following pages, you will find highlights of the 2013 year, including both a financial and programmatic retrospective. While that information is always included in our annual reports, this annual report includes news that has never appeared on the pages of an annual report. That's because in 2013 for the first time in our 44 year history, the Colonial Club received accreditation status through the Wisconsin Association of Senior Centers (WASC).

Jill Kranz, the Director of the Middleton Senior Center and chairperson of the WASC Accreditation Committee said of this achievement:

*"The Colonial Club Senior Activity Center has been the focal point of senior services for many years and has a solid reputation in the Sun Prairie community for service to older adults. Accreditation takes the work of many people, both from the Senior Center and from the community. The end result of this partnership is the recognition of the Senior Center's accomplishments and leadership for years to come."*

The process began in the fall of 2012 with a committee made up of community members Harry Ripp, Paul Esser & Mary Kay vonAllmen; Senior Advisory Council members Dee Witt, Alice Mraz, Pauline Ferguson & Joy Mick; and staff members Bob Power, Melody Riedel & Patti Stockdale. Over the next 8 months, the committee reviewed the Colonial Club's organizational structure from top to bottom. Everything from bylaws & policies to building safety & community partnerships were examined. Manuals were assembled that told the complete history of the Colonial Club, as well

as day-to-day operational procedures. Manuals were submitted to the WASC committee in May. An on-site review was conducted (the week after StrawberryFest no less!) and on August 19<sup>th</sup>, 2013, we were notified that we had successfully completed the process. Many of the committee members drove to Stevens Point in September to be on hand for the WASC Fall Conference & Luncheon where we were presented with our accreditation.

Many people have asked, so what does this get you? More money? More prestige? The fact is accreditation highlights our commitment to excellence in program and activities. It documents our dedication to operating at the highest standards possible in a senior center. After 44 years of service to the communities of Northeast Dane County, it would be easy to rest on our laurels and the great work that has been done throughout our history. But for us today, in this moment and time, we chose to pursue accreditation because of our long term commitment to serving older adults and their families. We want to be constantly challenged to be the best senior center we can be. "Enhancing the well-being and independence of older adults" is not just our mission, it is our passion.

We hope you will join us in our long term commitment to serving older adults in our communities and we thank you for taking the time to read this report.

Sincerely,

**Robert J. Power**  
Executive Director

**Vern Buskager**  
President, Board of Directors



**STATEMENT OF ACTIVITIES**  
**Year Ended December 31, 2013**

**UNRESTRICTED NET ASSETS**

**SUPPORT AND REVENUE**

Grants .....	\$ 414,797
Fees .....	147,232
Contributions .....	253,320
Rental Income .....	57,317
Investment return .....	68,253
Miscellaneous .....	<u>4,014</u>

Total unrestricted support and revenue ..... 944,933

**EXPENSES**

**Program services**

Services .....	504,742
Programs and activities .....	121,354
Nutrition program .....	181,752

**Supporting activities**

Management and general.....	274,263
Fundraising .....	<u>45,973</u>

Total expenses ..... 1,128,084

**NET ASSET RELEASED FROM RESTRICTIONS**

Expiration of time restrictions ..... 197,900

**Change in unrestricted net assets** ..... 14,749

**TEMPORARILY RESTRICTED NET ASSETS**

Contributions .....	199,300
Net assets released from restrictions	
Expiration of time restrictions .....	<u>(197,900)</u>

**Change in temporarily restricted net assets** ..... 1,400

Change in net assets ..... 16,149

Net assets - beginning of year ..... 1,485,509

**Net assets - end of year** ..... \$ 1,501,658

**2013 Board of Directors**

**Vern Buskager**, President

**Frank Pennypacker**, Vice President

**Megon Siegert**, Secretary

**Steve Musser**, Treasurer

**William Eisinger**

**Claudia Murray**

**Dale Nelson**

**Kathy Schmitz**

**Kay Schoonmaker**

**Alice Mraz**, Senior Advisory Council Representative



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Patrick Brooks

Gail Brooks

Sarah Bullard

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Phil Sonderman

Patti Stockdale

Sherry Tremaine

Paul Wagner

Pam Westfall

Esther York

Sue Zingshiem



# A Year full of Changes

Change came to the Colonial Club in 2013 and with it, a flurry of activity that kept staff, volunteers and participants busy throughout the year. Here are a few highlights from the year...

1



The year was kicked off with a visit from newly-elected Senator Tammy Baldwin. In addition to meeting with providers of senior services, Sen. Baldwin spent time in the Adult Day Center visiting with participants.

2



The annual talent show took center stage in March and as usual, participants and staff put on a fun show for a packed house.

3



In April, we hosted our first "Lunch with Gail" a special free lunch program in memory of our colleague, Gail Thompson. Jean Detert, Nutrition Coordinator visits with guests from Cottage Grove. In May, a new outdoor sign dedicated to Gail was unveiled.



4



The annual Mother's Day Luncheon featured popular morning news anchor, Christine Bellport of NBC-15. Bellport is pictured with guests Tom & Patty Hebl and Executive Director Bob Power.

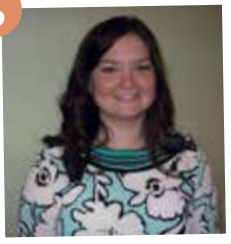
5



At the 2013 Annual Meeting, Cottage Grove Village President Diane Wiedenbeck was presented with the "Ally of the Year" award by Executive Director Bob Power.



6



Ann Manning joined our staff as the new Volunteer/Special Events Coordinator in May.

7



StrawberryFest '13 marked a major change as it was the last one produced by long time staff member Patti Stockdale. Stockdale had to re-locate to Iowa. Along with her departure, we lost many wonderful volunteers who were members of her family and came out for 11 years, supporting Patti and the Colonial Club.

9



A new event in August, "Piepalooza", was a collaborative effort with Coach Nancy Harms and the Sun Prairie High School Swim teams. Swimmers, parents, volunteers and senior participants spent two days preparing a variety of pies and then raffling them off to benefit both the Swim Team and the Colonial Club.

8



By August, our new Director of Support Services & Activities, Laura Jennings, was settling into her new job. Here, she is pictured on the Cornfest Float, which took 1<sup>st</sup> place in the parade competition.

10



September was a historic month when the Colonial Club received accreditation from the Wisconsin Association of Senior Centers (WASC) for the first time in history. Members of the accreditation committee travelled to Stevens Point to receive their accreditation at the fall WASC conference.

12



The popular "ColoniALE Fest" set records in its third year. More people than ever attended, raising over \$14,000. Pictured are guests enjoying the special photo booth set up for the event.

13



The holidays are always a busy time and participants in the Adult Day Center enjoyed gifts donated by our wonderful supporters.

11



Director of Services, Melody Riedel celebrated a milestone in September, marking her 20<sup>th</sup> year on the job. Melody is pictured with one of our workers, Will, from the Middle College Program.



## 2013 Services by the Number

Case Management:  
**2,325 hours**

Adult Day Care:  
**14,959 hours**

Meals:  
(On-site & home delivered)  
**21,284**

Supportive Home Care:  
**4,547 hours**

Transportation:  
**30,726 miles**

Number of Volunteers :  
**360**

Hours of Volunteer  
Service:  
**9,262**

In 2013, approximately  
**1,053** people swiped their  
account cards to register  
for activities, classes, etc. a  
total of **22,941** times.

## 2013 Business Donors

AARP/Madison	Educated Mortgage Service	McFarland State Bank
A.C. Enterprises	Einstein Bagels	MCV Salon & Spa
Acri Company	El Patron Mexican Grill	Meadowmere Assisted Living
Advanced Fastening Supply	Elite Embroidery	Mediterranean Hookah Lounge
Ager Chiropractic	Faith Living Center	Meineke Car Center
Ale Asylum	Faith Technologies	Milio's
All About Chiropractic	Fleet Feet Sports	Milwaukee Brewers
American Family Insurance	Frank's Liquor	Milwaukee Bucks
Ameriprise Financial	Glacier Mobil Mart	Milwaukee County Zoo
Angell Park Apartments	Golden Days Company LLC	Moy, Borchert, Erbs & Assoc.
Aster Retirement Community	Gold Leaf	Nitty Gritty
Atlantis Taverna	Green Bay Packers	Noodles & Company
B Infusion Chocolates	Gus's Diner	Oakwood Village Prairie Ridge
Badger Barter	Hair By Jenny	O'Connell Pharmacy
Baldwin Eye Care	Hair Excellence Salon & Spa	Old Dutch
Bank of Sun Prairie	Hallman Lindsay Paints	Olive Garden
Barnes & Noble	Harmony	Oliver's Plumbing
Barry's Marine	Harms Insurance Group	Optimists Club of Sun Prairie
Bella Donna Salon	Hebl, Hebl & Ripp	Orange Tree Imports
Ben's Auto Service	Holiday Inn	Outback Steakhouse
Benevenuto's of Madison	HomeInstead Senior Care	Panera Bread
Big Apple Bagels	Hometown News, The Star	Papa Murphy's Take & Bake Pizza
BrightStar	Honeywell	Parkview Dental
Buck & Honey's	Hyland Park	Peaceful Hands Massage
Burracho's	HyVee	Pepsi Cola Company
Cannery Wine & Spirits	In Harmony Massage	Perkins
Catholic Financial Life	Jac's Universal Automotive	Pizza Hut of Southern WI
Carl's Cakes	JD Senior Care	Pizza Ranch
Carpenter Family Dental	Jimmy John's	Prairie Athletic Club
Champion Windows of Madison	JoJo's Beauty	Prairie Flower & Gift
Chase Lumber	Karate America	Prairie Gardens
Chocolaterian	Kentucky Fried Chicken	Prime Quarter
City of Sun Prairie	Kindred Hearts Senior Living	Pumpkin Hollow Golf
Clare Bridge of Sun Prairie	Kirlin's Hallmark	QBE Crew
Colonial View Apartments	Kwik Trip	Red Barn Inc.
Copp's	La Tolteca	Red Lobster
Costco	Lake Windsor Golf Club	Rompere's Karpel Korner
Cousins Subs	LeafFilter of North Wisconsin	Sassy Cow Creamery
Cranberry Creek	Liberty Square Senior Apartments	Schoep's
Culver's of Sun Prairie	Lighthouse of Sun Prairie	Sentry Foods
Cress Funeral & Cremation Service	Little Americka Amusement Park	Senior Helpers
Dairy Queen	LSM Chiropractic	Sergenian's
Day One Pizza	Madison Ballet	Service Specialists of Wisconsin
DeGolier Printing	Madison Children's Museum	Sherwin Williams
Dickey's Barbeque	Madison Mallards	Sir Hobo's
Dorn True Value Hardware	Madison Symphony	Skalitzky's Jewelry
Dr. James Amstadt & Assoc.Dentistry	Market Street Diner & Bakery	Smith & Olsen Dental
DSW Designer Shoe Warehouse	Mattell	Southern Care
Eddie's Alehouse & Eatery	McDonald's	St. Mary's Medical Center



# 2013 Individual Donors

Stampin' Up  
State Farm – Steve Pierick  
Summit Credit Union  
Sun Prairie AI-Anon Family Group  
Sun Prairie Dairy Queen  
Sun Prairie Health Care Center  
Sun Prairie High School Athletics  
Sun Prairie Lions Club  
Sun Prairie Police Department  
Sun Prairie Public Works  
Sun Prairie Rotary Foundation  
Sun Prairie United Methodist Church  
Sun Prairie Utilities  
Sunny Nutrition  
Sunwood Apartments  
T & J Salt Sales  
Taylor Ridge Apartments  
TGI Fridays  
Texas Roadhouse  
The Meadows  
The North Central Group Hotels  
Thrivent Financial  
Token Creek Lions Club  
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Town of Cottage Grove  
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Town of Sun Prairie  
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Brendel, William  
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Janssen, Pat  
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Jesberger, Marion

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We attempt to thank all of our donors.  
If your name was inadvertently  
omitted from this list, please accept  
our sincere apologies.



# 2013 Individual Donors *continued...*

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